

Mitch Gilbert

UI Designer/UX Researcher

UI & UX Design Projects

Liquor Labs

7/21-9/21

Career Foundry Case Study

- Applied a mobile-first approach and created a responsive web app that allows users to find, save, add and share recipes with the community.
- Conducted exploratory research including competitive analysis, user interviews, and surveys to gather data and develop personas and user flows.

Card Cavern

9/21-11/21

Career Foundry Case Study

- Created a responsive web app that allows users to shop for trading cards of all kinds while being able to filter their search, see what is on sale, recommended products and add their items to a cart to checkout all at once in this online store.
- Used the efficient method of sketching to create wireframes and prototypes and conducted usability tests.

Work Experience

Line Cook, Bear Creek, PA

5/18 - present

- Learned to demonstrate how even food can be a design item, starting from kitchen concepts and menu design, finishing with food presentations both in person and online.

Server, Bear Creek, PA

6/20- 6/22

- Collaborated with the kitchen and bar staff to ensure prompt and correct delivery of orders.
- Delivered a memorable dining experience by resolving all customer issues promptly and effectively.

Assistant Sous Chef, Brasserie 73, PA

9/14 - 8/15

- Became a subject matter expert in research on food choices and preferences, and challenged and reappraised the parameters of conventional culinary habits, which helped me to understand customer needs better.

Contact

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[LinkedIn Profile](#)

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United States

Profile

UI Designer with a strong background in Culinary Arts. Experience in customer service, leadership, cohesive teamwork and attention to detail. A fast learner and able to adapt on the fly.

Skills

- Wireframing
- Prototyping
- User Research
- Task Analysis
- Personas
- Usability Testing

Tools

- Sketch App
- InVision
- HTML
- CSS
- JavaScript

Education

Intro To UI Design Certificate
Six Week course, CareerFoundry

Certificate in UI Design
Six month intensive UI design course,
CareerFoundry

Hospitality Management
9/13 - 4/15
Pennsylvania College of Technology